



*Market research · Policy analysis
Business strategy · Implementation*

100 Fillmore Street, 5th Floor
Denver CO 80206
303-385-8515

www.keenindependent.com

City of New Orleans Disparity Study

The City of New Orleans engaged Keen Independent Research LLC, a 19-person national economic consulting and policy analysis firm, to analyze whether there is a level playing field for minority- and women-owned firms in the New Orleans area marketplace. The study is examining procurement of construction, professional services, goods and other services.

This disparity study includes collection and evaluation of any evidence of disparities or other evidence of discrimination affecting minority- and women-owned businesses in the public and private sector within the local marketplace. The study will include both quantitative and qualitative information about marketplace conditions.

David Keen, Keen Independent Principal, will direct this assignment. He is one of the nation's leading disparity study consultants having directed more than 100 disparity studies since 1989. Mr. Keen has served as an expert witness successfully defending programs. Keen Independent has a local staff member in New Orleans, Leslie Parker.

Keen Independent will be joined by the following New Orleans study team members: Dr. Silas Lee of Dr. Silas Lee & Associates, Cleveland Spears of Spears Group, Corinne Villavaso of The Villavaso Group and Lucas Díaz, an Independent Consultant. Keith Wiener, Attorney with Holland & Knight, and Kim Stewart of Abaci Research & Consulting are also study team members.

Schedule

The City of New Orleans initiated the disparity study in January 2017. Keen Independent will complete a draft report by the end of 2017.

Contact Information

David Keen
Principal
Keen Independent Research LLC
100 Fillmore Street, 5th Floor
Denver CO 80206

dkeen@keenindependent.com

www.keenindependent.com

303-385-8515